آغاز NUQTA

سکونِ بحر کو برہم کرے گی اک نئی جنبش

ORGANISED BY:





Jamiat, a vibrant student organization devoted to uplift the society through the well-rounded development of its students-the future leaders of change. Exploring key aspects of their lives, **Jamiat** diligently sharpens leadership skills, enhances communication abilities, instills strong character, and nurtures spiritual growth.

WHAT WE'RE WORKING FOR?

- **Youth Leadership**
- **Student Empowerment**
- **Volunteer Work**
- **Character Building**
- **Youth Activism**



PROUD SPONSORS

ALKHIDMAT
الخدمت فاؤنڈیشن پاکستان
ALKHIDMAT FOUNDATION PAKISTAN

MUSLIMS FOR HUMANITY
HELPING HAND
FOR RELIEF AND DEVELOPMENT

MEEZAB GROUP
Travel Services

NAYAtel

AHBAB
PUBLICATIONS

ASSOCIATION FOR ACADEMIC QUALITY
AFAQ

SUFI
GROUP OF COMPANIES

Cakes & Bakes

SHERGAR
CONSTRUCTION (PVT) LTD

DUNYA
CONSULTANTS

Paragon
OVERSEAS EDUCATION

WHAT IS NUQTA آغاز

It is an initiative of Islami Jamiat Talaba UET Lahore which focuses on welcoming and empowering university students.

The event is centered around engaging students across campus in dynamic areas 3as talent recognition, leadership growth, and creative entertainment.

100+
AMBASSADORS

2000+
PARTICIPANTS

TALENT AWARD

IDEA PITCHING

UNIVERSITY HACKS

MEHFIL-E MUSHAIRA

STANDUP COMEDY

NEELAM GHAR

COMPETITIONS

QIRAT • NAAT • DEBATE • CALLIGRAPHY • PAINTING

COURSES

MACHINE LEARNING | ANSYS | AUTOCAD

PYTHON FOR ENGINEERS | SOLIDWORKS

SPONSORS
ENGAGEMENT & EXPOSURE

EVENT DAY	Mention on stage, Stall, Main SMD, Exclusive Stage Time, Media Wall, Standees, Session Title.
MEDIA OUTRAGE	Facebook, Instagram, TikTok, Website, Newspaper ads, Electronic Media Ads.
PRINTING MATERIAL	Brouchures, Invitation Cards, File Cover Gallery Book, Hampers, Display Cards, Certificates & Shields, Cheques.
PRE EVENT	Branding at Pre-Event Competitions, Venue Branding, Banners & Standee Displays, Social Media Promotions.
POST EVENT	Post-Event Media Coverage, Sponsor Acknowledgment Posts, Highlight Videos, Event Photo Gallery.



SPONSORSHIP PLANS



PKR 100,000
BASIC BRAND VISIBILITY

PRE-EVENT
- Logo on selected digital promotional creatives
- Social media acknowledgment
- Logo on event invitation cards

EVENT DAY
- Logo on shared stage backdrop
- promotional stall at Flatties Hotel
- Verbal sponsor acknowledgment by the host

POST-EVENT
- Sponsor acknowledgment post
  Logo in event photo gallery



PKR 300,000
ENHANCED BRAND EXPOSURE

PRE-EVENT
- Logo on major digital promotional creatives
- Dedicated sponsor promotion on social media
- Branding at selected pre-event competitions

EVENT DAY
- Prominent logo placement on stage backdrop
- 2 promotional stalls at Flatties Hotel
- Dedicated sponsor mention during the event
- Logo on event displays and selected printed materials

POST-EVENT
- Dedicated sponsor appreciation post
- Logo in event highlights and photo gallery



PKR 500,000
PREMIUM BRAND PARTNERSHIP

PRE-EVENT
- Priority logo placement across digital promotions
- Dedicated sponsor promotional campaign
- Branding at pre-event competitions and activities

EVENT DAY
- Premium logo placement on the main stage backdrop
- 3 promotional stalls at Flatties Hotel, subject to space
- Exclusive sponsor recognition during key sessions
- Opportunity for a sponsor representative to address attendees, subject to approval
- Premium branding on event displays and printed materials

POST-EVENT
- Dedicated sponsor appreciation reel or video
- Priority logo placement in event highlights
- Featured sponsor recognition in post-event promotions

TITLE + PLATINUM PLAN SPONSERSHIP

PKR 1,000,000

OUR JOURNEY















EXPECTED

GUESTS



WASEEM HAIDER
PRESIDENT IJT PAKISTAN



AHSAN IQBAL
FEDERAL MINISTER



AHMAD BILAL
PRESIDENT PILDAT



ENG. HAIDER ALI
PRESIDENT PEF PAKISTAN



WAHAJ SIRAJ
CEO NAYATEL



TABISH HASHMI
TV SHOW HOST



ABBAS TABISH
FAMOUS POET



IFTIKHAR THAKUR
FAMOUS COMEDIAN



HAMMAD RASHEED
PRESIDENT AKFP LAHORE



REHAN TARIQ
JOURNALIST

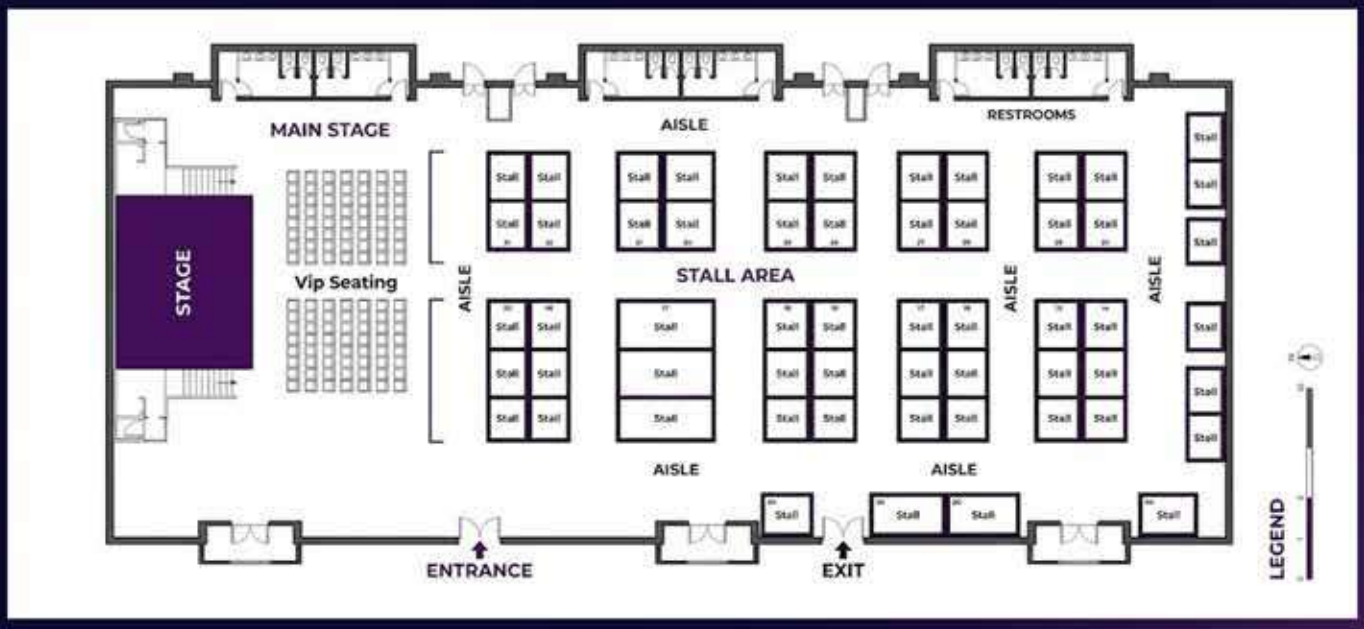


QASIM ALI SHAH
MOTIVATIONAL SPEAKER



HISHAM SARWER
TECH ENTHUSIAST

PROPOSED FLOOR PLAN



Customizable stall spaces available !

REACH OUT TO DISCUSS YOUR BRAND'S FOOTPRINT

LET'S JOIN HANDS TOGETHER

Our expectations from our valued sponsors are rooted in the vision and mission of Nuqta-e-Aaghaz. We seek partners who believe in the potential of youth, the power of ideas, and the importance of creating meaningful experiences for the next generation. Beyond financial support, we look forward to building collaborative partnerships with organizations that share our commitment to celebrating talent, encouraging intellectual growth, promoting cultural expression, and creating new opportunities for UETians.

We invite our sponsors to play an active role in bringing this vision to life through financial assistance, brand engagement, resource sharing, and meaningful participation in the event. Through sponsorship opportunities, brand visibility, promotional activities, and interactive engagement with students, we aim to create value for our partners while delivering an unforgettable experience for our audience. We envision these partnerships as more than a one-time collaboration — they are an opportunity to connect brands with ambitious young minds, strengthen community engagement, and contribute to a culture of creativity, excellence, and innovation. Together, we aspire to make Nuqta-e-Aaghaz the beginning of something extraordinary, creating a lasting impact that extends far beyond the event itself.